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**American Renewable Energy Day Offers Discounted Passes for 2014 Summit**

*Jimmy Carter, Ted Turner, Theodore Roosevelt IV, Tim Wirth, Sylvia Earle, T. Boone Pickens, Amory Lovins, many more to speak at 11<sup>th</sup> annual American Renewable Energy Day Summit*

ASPEN, Colo... [American Renewable Energy Day](#) (AREDAY) is offering a variety of limited-time discount passes for its 11th Annual Summit, which takes place August 10-13, 2014 at the Hotel Jerome in Aspen. Roaring Fork Valley residents can enjoy a 75% discount for a limited time. Early purchase and student passes are also available for discounted prices. AREDAY's purpose is to foster immediate action that addresses climate change through renewable energy development and deployment.

Local Roaring Fork Valley residents can take advantage of a \$300 pass for the event. A limited number of local's passes are available, so those interested in attending are encouraged to purchase them right away. The discounted passes must be purchased in person at the Wheeler Box Office in Aspen. A photo ID showing a Roaring Fork Valley address is required. Early purchase passes represent a 25% savings and are available to anyone for \$900 until July 15. Student rates are \$500.

The regular, full registration passes are \$1,200. All passes include entrance to the AREDAY Summit and the Film Festival. To purchase tickets, visit [here](#) or call the Wheeler Box Office at 970-920-5770.

This year's AREDAY summit is themed *Accelerating Solutions for the Great Transition*. "The Great Transition is about us learning from the past, and realizing what it takes to fashion a better tomorrow," said Sally Ranney, President of American Renewable Energy Institute. "As Maya Angelou said, '*Do the best you can until you know better... Then when you know better, do better.*' This echoes the AREI mission in advocating for renewable energy project deployment, and underscores the efforts of President Carter, who was first to install solar panels for hot water generation on the White House roof in 1979 to inspire Americans to seek energy alternatives."

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AREDAY offers attendees and sponsors the opportunity to engage with clean energy world leaders in finance, investment, government, solar, biofuels and geothermal from the public and private sectors. Speakers at this year's forum include Nobel Peace Prize-Winning former President [Jimmy Carter](#), American media mogul and [UN Foundation](#) Founder Ted Turner, UN Foundation Co-Chair Tim Wirth, financier and philanthropist [T. Boone Pickens](#), Oceanographer and [National Geographic Society](#) Explorer-in-Residence Dr. Sylvia Earle, Barclays Bank Chairman of Clean Tech Initiatives Theodore Roosevelt IV, [Rocky Mountain Institute](#) Founder Dr. Amory Lovins, [Renewable Energy Systems Americas](#) CEO Susan Reilly, [ONE DROP Foundation](#) CEO Catherine Bachand and many others. Speakers are being added weekly. For an ongoing list, visit the [AREDAY website](#).

### *About AREDAY*

Since 2004, [American Renewable Energy Day \(AREDAY\)](#) has brought top leaders and educators together to promote the rapid deployment of renewable energy and energy efficiency strategies via demonstrations, presentations, performances, film screenings and dialogue. Each year, AREDAY hosts nationally and internationally renowned speakers and attracts attendees from across the globe – resulting in unique, powerful, cross-sector collaborations and solutions around the climate change issue. For more information, a complete agenda and tickets, visit [www.areday.net](http://www.areday.net).

### *About AREI*

The American Renewable Energy Institute (AREI) is a registered 501(c)(3) organization based in Colorado's Roaring Fork Valley. Focused in fostering actionable solutions around climate change, its programs emphasize the "Five E's" – Energy, Environment, Economy, Education and Employment – which run as threads throughout the organization's core initiatives. These include the annual AREDAY Summit and Speaker Series, American Climate & Education Literacy Initiative (ACELI), RENEW Program, and Start-Up Green. For additional information, visit <http://www.areday.net/arei/arei.html>.

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