

6th Annual

AREDAY

American Renewable Energy Day™

August 20 - 22, 2009

Aspen, Colorado



**The Problem IS the Solution:
Wall St. Meets Green St. —
Creating the New Energy Economy**

“My presidency will mark a new chapter in America’s leadership on climate change that will strengthen our security and create millions of new jobs in the process.”

***— President Barack Obama,
Global Climate Summit, November 18, 2008***



Since 2004 bringing leaders and educators together to promote the rapid implementation of renewable energy and energy efficient strategies as practical solutions to the climate crisis through presentation, performance, film and dialogue.



WELCOME TO AREDAY

Welcome to the 6th annual American Renewable Energy Day — AREDAY 2009 Aspen.

This is a watershed year for action on climate change and related issues.

The U.S. House of Representatives recently passed one of the most comprehensive pieces of environmental policy legislation in American history – the American Clean Energy and Security Act. However, it still must pass the Senate in time for the U.S. to take a strong leadership role in the international climate negotiations in December in Copenhagen where nations from around the world determine how the global community must collaborate in order to arrest catastrophic climate change.

The new energy economy is finally getting a boost from the U.S. and state governments, stimulating the development and deployment of renewable energy sources on a large scale to reduce CO₂ while putting millions of people to work. This solves both the financial and the carbon crisis.

The problems of climate change present significant challenges to our collective moral imperative; to technology and business; our resourcefulness and ingenuity; the public perspective and politics. The solutions to climate change reside in exactly the same quarters. In other words, the problems ARE the solutions. This year's AREDAY is dedicated to exploring some of those solutions...from visionary vehicles and technologies to reinventing the built environment and reinvigorating the political will.

We extend our sincere gratitude to our sponsors and particularly the City of Aspen. We also want to acknowledge AREDAY's speakers and presenters who have made a special effort to be here in order share their wide range of experience, knowledge, wisdom and formulas for effective action.

Thank you for your participation and focus on the imperative goal of working together to ensure a healthy planet for future generations.

A handwritten signature in black ink, reading 'Chip Comins'.

Chip Comins
Founder / Producer

A handwritten signature in black ink, reading 'Sally A. Ranney'.

Sally A. Ranney
Co-Producer





Thursday, August 20

8:00 AM	Continental Breakfast	2:15 PM	Re-inventing the Built Environment & Green Building Technologies Michael Fuller <i>Michael Fuller Architects</i> Jeffery Berkus <i>Jeffery Berkus Architects</i> Alexis Karolides <i>Rocky Mountain Institute</i>
8:30 AM	Opening Prayer & Blessing Tibetan Monks <i>from Drepung Loseling Monestary</i>	3:15 PM	Break - Refreshments
9:00 AM	AREDAY 09 Welcome Chip Comins <i>AREDAY Producer</i> Sally Ranney <i>AREDAY Co-Producer, Stillwater Preservation, LLC</i>	3:30 PM	Know Farmers; Know Food: Local Living Economies Moderator: Brook Le Van <i>Sustainable Settings</i> Judy Wicks <i>BALLE</i> Mariel Hemmingway <i>Mariel's Kitchen</i> Michael Bowman <i>25x25 Nat'l Campaign</i> Don Smith <i>Smith Algae Biofuels</i> Woody Tasch <i>Slow Money</i>
9:15 AM	Opening Remarks Jessy Tolkan <i>Executive Director of Programs for the Energy Action Coalition</i>	4:30 PM	Solar Challenges and Solutions Moderator: Charles Bayless <i>Pike Energy</i> Bob Freling <i>Solar Electric Light Fund (SELF)</i> Johnny Weiss <i>Solar Energy International</i> Chuck Kutscher <i>National Renewable Energy Laboratory</i> Steven Conger <i>TENSOL Power</i>
9:30 AM	Women Powering Climate Action Renewable Energy - Body, Mind, Spirit Moderator: Sally Ranney <i>StillWater Preservation, LLC.</i> Mariel Hemingway <i>Mariel's Kitchen</i> Christiana Wyly <i>Satori Capital</i> Jessy Tolkan <i>Energy Action Coalition</i> Lynne Cherry <i>Author, Film Maker</i> Q & A	5:30 PM	Sessions Concluded
10:45 AM	Break - Refreshments	6:00 PM	MIXER BUFFET DINNER The Meadows Restaurant On Your Own with Cash Bar
11:00 AM	Women Driving Solutions Moderator: Kim Peterson <i>Aspen Canary Initiative</i> Susan Innis <i>Colorado Carbon Fund</i> Julie Klein <i>Vail Environmental Affairs</i> Melinda Marquis <i>NOAA</i> Joanne Keys <i>Alliance for Sustainable Colorado</i>	THURSDAY EVENING PROGRAM \$15 Tickets at the Door – Doerr-Hosier Center	
12:00 PM	Lunch Service	8:00 PM	AN EVENING OF AWARD WINNING FILMS Power Paths <i>is an inspiring documentary about how Native American communities are creating new ways to produce clean power as the Tribes attempt to restore lands devastated from the impacts of coal mining.</i> Steve Michelson <i>Executive Producer</i> Bo Boudart <i>Director</i>
12:15 PM	Luncheon Presentation On Thin Ice - Visual Presentation Moderator: Jim Calaway <i>Aspen Institute Lifetime Trustee</i> Mark Serreze <i>National Snow and Ice Data Center</i> James Balog <i>Founder, Director of the Extreme Ice Survey</i>	9:00 PM	Break
1:00 PM	Communities Leading the Change to a Low Carbon Future Moderator: Chip Comins <i>AREDAY Producer</i> David Orr <i>Oberlin College Center for Environmental Studies</i> Bill Becker <i>Presidential Climate Action Project</i> Q & A	9:15 PM	A Sea Change <i>is a story of a retired educator who becomes interested in, and finally consumed by, the declining state of the world's oceans.</i> Barbara Ettinger <i>Director and Producer</i> Film introduction by John Powers <i>Alliance for Sustainable Colorado</i>

The Problem IS the Solution: Wall St. Meets Green St. — Creating the New Energy Economy

Friday, August 21

8:00 AM	Continental Breakfast
8:30 AM	Opening Prayer & Blessing Chief Arvol Looking Horse
8:45 AM	Welcoming Remarks & Recap Chip Comins & Sally Ranney <i>AREDAY Producers</i>
9:00 AM	Opening Remarks Natural Resources & Climate Change Larry Schweiger <i>National Wildlife Federation</i>
9:30 AM	KEYNOTE - Plan B 4.0: Mobilizing to Save Civilization Lester Brown <i>Earth Policy Institute</i> Q & A
10:45 AM	Break - Refreshments
11:00 AM	Re-Generating the Future Moderator: Randy Udall <i>ASPO</i> David Orr <i>Oberlin College Environmental Studies</i> Bill Becker <i>Presidential Climate Action Project</i> Matt Peterson <i>Global Green</i> Alec Loorz <i>Kids vs. Global Warming & Alliance for Climate Education</i>
12:00 PM	Lunch Service
12:15 PM	Luncheon Presentation The Challenges of Water & Changing Climates - Visual Presentation Dennis Dimick <i>Environmental Editor</i> <i>National Geographic</i>
1:30 PM	Leading the Way with Wind Moderator: Larry Flowers <i>Wind Powering America, NREL</i> Michael Polsky <i>CEO and President Invenergy</i> Bob Gough <i>Secretary Intertribal COUP, Native Wind</i> Lisa Daniels <i>Windustry</i>
2:30 PM	IN CONVERSATION \$1,000 & A Green Idea Sam Wyly <i>Green Mountain Energy</i> in dialogue with Christiana Wyly <i>Satori Capital</i> Q & A

3:30 PM	Break - Refreshments
3:45 PM	Wall Street Meets Green Street Opening Remarks Charles Johnston <i>Morgan Stanley Smith Barney</i>
	Roundtable Discussion Moderator: Charles Johnson <i>Morgan Stanley Smith Barney</i> Kevin Genieser <i>Morgan Stanley Smith Barney</i> <i>- Renewable Energy Investment</i> Sunny Vanderbeck <i>Satori Capital Partners</i> Garvin Jabusch <i>Green Alpha Advisors, LLC</i> Q & A
5:15 PM	Sessions Concluded
5:30 PM	Dinner Break - On Your Own

FRIDAY EVENING PROGRAM

\$25 Tickets at the Door – Doerr-Hosier Center

8:00 PM	ARMCHAIR INTERVIEW Val Kilmer <i>Actor, Musician, Community and Environmental Activist</i> in conversation with Sally Ranney <i>AREDAY Co-Producer, Stillwater Preservation, LLC</i>
8:45 PM	Photographic Journey Down the Colorado River Peter McBride <i>National Geographic Photographer</i>
9:30 PM	Chant for Peace Tibetan Monks <i>from Drepung Loseling Monastery with traditional instruments</i>

Of Special Note: Gary Braasch, International League of Conservation Photographers and author of "World View of Global Warming," will provide inspiring images throughout the conference.

Book signings by authors will be held in the lobby during breaks throughout the conference.



Saturday, August 22

8:00 AM Continental Breakfast

8:30 AM Opening Prayer & Blessing
Chief Arvol Looking Horse

8:40 AM Welcoming Remarks & Recap
Chip Comins & Sally Ranney
AREDAY Producers

8:50 AM Introduction of Governor Bill Ritter
Mick Ireland *Aspen Mayor*

9:00 AM KEYNOTE - Colorado: Leading the New Energy Economy
Bill Ritter *Governor of Colorado*

9:30 AM The New Energy Economy A National Collaboration
Roundtable Discussion
Moderator: David Hiller *Colorado Renewable Energy Collaboratory*
Bill Ritter *Governor of Colorado*
Gen. Wesley Clark (Ret.) *Former U.S. Presidential Candidate, Retired 5 Star General NATO Allied Forces*
Maggie Fox *Alliance for Climate Protection*
Gail Schwartz *Colorado State Senator*
Alice Madden *Colorado State Climate Advisor*
Q & A

10:45 AM Break - Refreshments

11:00 AM Video Addresses by Colorado Senators Udall & Bennet

11:15 AM What Works in Washington
Bracken Hendricks *Center for American Progress*

11:45 PM American Clean Energy & Security Act: Can America Price Carbon?
Maggie Fox *Alliance for Climate Protection*

12:15 PM Solutions on the Road to Copenhagen
Opening Remarks
Aimee Christensen *Christensen Global*
Roundtable Discussion
Moderator: John Powers *Alliance for Sustainable Colorado*
Larry Schweiger *National Wildlife Federation*
Michael Eckhart *ACORE*
John Topping *Climate Institute*

Aimee Christensen *Christensen Global*
Jim Garrison *State of the World Forum*
Q & A

1:30 PM Sessions Concluded - Closing Remarks
Participants Invited to attend Renewable Energy Expo!

SATURDAY AFTERNOON PROGRAM RENEWABLE ENERGY EXPO! NOON - 5:00 PM FREE

Special Feature – THE TESLA ELECTRIC CAR!

Displays - Booths - Music - Demonstrations - Guest Speakers

Music: "Leadwood," with Michael Jude, John Michel and Special Guests

Demonstrations: City of Aspen's Solar Roller, newest models of Electric cars and scooters, NREL's RnE2EW the Energy Station on Wheels, SunSense and more.

SATURDAY EVENING PROGRAM \$25 Tickets at the Door – Doerr-Hosier Center

7:00 PM KEYNOTE PRESENTATION
Profitable Solutions to Oil, Climate, and Proliferation
Amory Lovins *Rocky Mountain Institute*

7:45 PM KEYNOTE PRESENTATION
Transportation: From Here to There
Malcolm Bricklin *Visionary Vehicles*

8:30 PM Break

8:45 PM ARMCHAIR INTERVIEW
Renewable Energy: A National Security Issue
General Wesley Clark (Ret.) *Former U.S. Presidential Candidate, Retired 5 Star General NATO Allied Forces*
in conversation with
Jane Wales *Aspen Institute*
Q & A

9:30 PM Closing Reception
at Doerr-Hosier Center
Cash Bar

The Problem IS the Solution: Wall St. Meets Green St. — Creating the New Energy Economy



James Balog

Founder, Director of the Extreme Ice Survey, documents ongoing changes

to glaciers around the world. An award-winning nature and science photographer, he is the author of *Extreme Ice Now*, *Vanishing Glaciers*, *Changing Climate: A Progress Report*, *Tree: A New Vision of*

the American Forest and *Survivors: A New Vision of Endangered Wildlife*. His pictures appear regularly in the world's major magazines, and he is a contributing editor to National Geographic Adventure. His photographs have been exhibited at more than one hundred museums and galleries from Paris to Los Angeles.



Charles E. Bayless

Board Director, Pike Energy one of the

largest providers of energy solutions in the United States. Bayless currently serves as a Director of Recycled Energy Development, Commerce Energy and the Ontario Power Authority. Previously, he was President of the West Virginia University

Institute of Technology from April 2005 until June 2008. He served as Chairman, President, and CEO of Illinova Corporation from 1998 to 1999. From 1992 to 1998, he served as CEO of UniSource Energy Corp. Bayless holds a JD from the West Virginia University, a MBA from the Graduate School of Business Administration at the University of Michigan, an MSEE in power engineering and a BSEE from the West Virginia University Institute of Technology.



Bill Becker

Executive Director of the Presidential Climate Action Project is former director

of the US Department of Energy's Central Regional Office, where he specialized in energy efficiency, renewable energy technologies and sustainable community development. He has been a war

correspondent in South Vietnam and awarded a Bronze Star medal; writer/photographer for the *Associated Press*; associate director Wisconsin Energy Extension Service; research director for the Wisconsin State Senate; executive assistant to the Wisconsin Attorney General; and communications director for the Assistant Secretary for Energy Efficiency and Renewable Energy.



Jeffrey K. Berkus

President of Jeffrey Berkus Architects of

Aspen, CO creates imaginative and practical responses to architectural and land use challenges. A clear understanding of how buildings work, how people live and the integration of environmentally friendly materials and practices, leads to the creation

of special places that offer refuge from an increasingly complex world. Berkus has a large repertoire of residential and commercial projects that includes work across the Western United States. His most recent project in Aspen is the Doerr-Hosier Center at The Aspen Institute which earned a LEED Gold Certification. In recent years, he has won numerous Gold Nugget Awards including Sustainable Community of the year and Project of the Year multiple times.



Bo Boudart

Producer/Director, "Power Paths" a 56

minute film that follows grassroots Navajo, Hopi and Lakota Sioux activists as they find ways to incorporate sustainable energy practices into their communities, including wind turbines and an innovative proposal for a cap-and-trade exchange.

Their efforts take place in the context of traditional earth-centered values and the growing need to defend their air, water, and lands from the damaging impacts of coal mining and coal-fired power plants.



Michael Bowman

Bowman Family Farms & 25 X 25 Campaign,

Bowman is a fifth-generation Colorado native.

He heads the 25 x 25 state alliance initiative and is a member of 25 x 25's Agricultural Energy Working Group. He was a member of the Trans-Atlantic Dialogue on Climate Change and a national steering committee

member for the 25x25 and heads up Agriculture in 2006, a steering committee member for the Colorado Apollo Alliance, and was Summit Chair for the 2006 Intermountain Harvesting Network Conference.



Malcolm Bricklin

CEO, Visionary Vehicles, one of automobile

industry's foremost entrepreneurs. In 1968 he founded Subaru of America, Inc., a leading importer of Japanese cars with U.S. sales of more than 187,000 vehicles. During the 70s, Bricklin founded Bricklin Motors and produced the world's first "safety sports car." In

the 80s, he formed Yugo America, Inc. which became the fastest selling European import in auto history. Visionary Vehicles represents the first new car company of the 21st century and will be importing and distributing the first "signature" line of cars and light trucks from China to North America.



Lester Brown

Founder of the Earth Policy Institute and World Watch Institute, established two of

the world's most respected environmental organizations. The World Watch Institute (1974) was the first research institute devoted to the analysis of global environmental issues. The Earth Policy Institute (2001) provides a vision

and a road map for achieving an environmentally sustainable economy. He is an author and co-author of over 50 books, the most recent of which is *Plan B 3.0: Mobilizing to Save Civilization*, soon to be released. The recipient of numerous recognitions, including 23 honorary degrees, a MacArthur Fellowship, 1987 United Nations' Environment Prize, and was appointed an honorary professor of the Chinese Academy of Sciences.



Jim Calaway

Philanthropist-Businessman has been

serving on the Council of Honorary Trustees of the Aspen Institute since 2008 after chairing the Aspen Institutes Society of Fellows. Calaway was in the oil and gas exploration business for over 40 years, retiring as Chairman of Edge Petroleum in the late 1980s.

During the Carter administration Calaway received two presidential appointments to the National Petroleum Council as Commissioner of Presidential Scholars. He now partners with his son in building wind farms in several states to generate renewable energy. He is a trustee of Antioch College and the Colorado Mtn. College Foundation.



Lynne Cherry

Author and Illustrator of Children's Books

has written and illustrated over 30 award-winning books for children. Her best selling books, *The Great Kapok Tree*, translated into 5 languages, and *A River Ran Wild*, teach children about respecting the Earth. Cherry chooses the subjects of her books

by asking the question, "What are the most important issues in the world that kids should know about and that they might be able to do something to effect?" Her work encourages children to go outside and explore nature, and stimulates their desire to make a difference. With photojournalist Gary Braasch, she wrote *How We Know What We Know About Our Changing Climate: Scientists and Kids Explore Global Warming*. Cherry was an Artist in Residence at The World Wildlife Fund in the 1980's, and has traveled extensively researching her books. She is actively reducing her carbon footprint and has not been on a plane for 20 months.



Aimee Christensen

Founder & Chief Executive Officer, Christensen Global Strategies

Christensen has worked at the intersections of environment, human rights, and development, gaining diverse perspectives from her time in government, in the private sector, and with non-governmental organizations. She is currently applying her experience in law, policy, philanthropy, and communications to providing practical guidance to clients who want to solve the global challenges of climate change. Previously, Christensen worked with Google.org, the philanthropic arm of Google, where she developed strategy, guided early initiatives, and built the team working on global warming and its broader relationship to poverty, development, and public health.



General Wesley K. Clark (Ret.)

Former NATO Supreme Allied Commander

presently serves as Chairman and CEO of Wesley K. Clark & Associates, Chairman of Rodman & Renshaw, Chairman of Emergya Wind Technologies Americas, member of the Clinton Global Initiative's Energy & Climate Change Advisory Board, and member of ACORE's Advisory Board. Author of three books including the best seller *Waging Modern War: Bosnia, Kosovo and the Future of Combat* (Public Affairs, New York, NY 2001). In 2003, Clark was a Democratic candidate for President of the United States. Graduating first in his class at West Point; he was a Rhodes Scholar at Oxford University. Awards: Presidential Medal of Freedom, Defense Distinguished Service Medal (five awards), silver star, bronze star, purple heart, honorary knighthoods from the British and Dutch governments, among others.



Chip Comins

Founder, Producer and Executive Director of AREDAY

and Managing Director of American Spirit Productions, a green film and event production company located in Aspen, CO. Comins produced the Public Service Announcement "Native Wind Powering America" that debuted at the Clinton Global Initiative, an official selection of numerous environmental film festivals including Mountainfilm in Telluride, and broadcast nationally on Link TV. He is currently producing "Native Wind" a one-hour documentary with Intertribal COUP and The Sierra Club. A long-time advocate of developing and implementing renewable energy resources to abate GHG and climate change, Comins is trained by Al Gore to present The Climate Project slide show and is now producing the 6th Annual AREDAY 09 – *The Problem IS The Solution: Wall St. Meets Green St. Creating The New Energy Economy*.



Steven Conger

Principal Architect, Steven Conger Architects.

Conger is a leader in the field of sustainable design and building. Over his 30-year career, Conger has master-planned resort communities, designed luxury homes and commercial buildings, and invented new methods of suspending large arrays of solar panels. He was named as one of the 100 distinguished architects of the world in the AD 100 Architectural Digest's guide. Prior to being owner of Steven Conger Architects P.C. in Carbondale, Colorado, he was a partner in Conger Fuller Architects. Conger received his Masters degree from the Yale Architecture School in 1979. In 1970, he received his BFA, magna cum laude from Amherst College.



Lisa M. Daniels

Executive Director and founder of Windustry,

has been providing wind energy information and technical assistance to farmers, ranchers, elected officials, rural utilities and other interested groups since 1995. Daniels leads Windustry in contracts with the National Renewable Energy Laboratory and as a partner on the Wind Powering America initiative with the U.S. Department of Energy. She was recognized in 2004 by the U.S. DOE Wind Powering America program, with the Chicago Regional Office Wind Advocacy Award for regional leadership, creativity, and commitment to wind energy development, and honored again in 2005 for her work with Wind Powering America's Agriculture Outreach Team.



Dennis Dimick

Executive Editor for the environment, National Geographic magazine

has been key to shaping the magazine's award-winning reporting since 2003. Under his guidance, National Geographic has published stories on soil degradation, world oil supplies, biofuels, global ice melt, coal, climate change, Earth's carbon cycle, alternative energy, and sustainable agriculture. Projects he edited on climate change have been recognized by the Overseas Press Club and the Society of Environmental Journalists. He has degrees in agriculture and agricultural journalism.



Michael Eckhart

President, American Council On Renewable Energy (ACORE),

co-chairman of the World Council for Renewable Energy (WCORE), and a member of the Steering Committee of the REN 21 global policy network. ACORE has grown to over 400 members; produces three national conferences per year on renewable energy business, finance and policy; and participates in international renewable energy policy affairs. Eckhart is a member of the Clinton Global Initiative. With over 25 years of experience in renewable energy, power generation, high technology, and finance, he also works through Solar International Management, Inc. on the financing of solar energy (SolarBank), and on the development of a new international debt security called Global Development Bonds (GDB) for the financing of sustainable development in the developing countries.



Larry Flowers

Team Leader at the National Renewable Energy Laboratory (NREL) Wind Technology Center

is responsible for the Wind Powering America and International Village Power initiatives. He has been with NREL for over twenty years with responsibilities ranging from solar thermal, built environments, utility, industrial, international to wind power applications and the WPA national initiative. Prior to NREL, Flowers worked in the aluminum industry in manufacturing, applications engineering, and marketing. His degrees are in Engineering and Business Administration.



Maggie L. Fox

President and CEO, Alliance for Climate Protection, a nonprofit, nonpartisan

organization founded in 2006 by Vice President and Nobel laureate Al Gore. Fox is past National President of America Votes, a progressive coalition of over 40 organizations spearheading the largest voter

mobilization and education effort in the nation. America Votes and its national partner organizations worked in 12 states in 2006 to raise awareness and to engage and mobilize voters on a broad range of issues including the economy, health care, the environment, and education. Previously, Fox served as the Deputy Executive Director of the Sierra Club, the nation's oldest and largest grassroots environmental advocacy organization, providing strategic oversight and leadership to the Sierra Club.



Robert Freling

Executive Director of Solar Electric Light Fund (SELF) Freling has completed solar energy

projects in more than 15 countries, making SELF the leader among non-governmental organizations in realizing practical and cost-effective alternative energy solutions for rural villagers. Freling collaborated with SELF as a Chinese

translator and interpreter to coordinate a 1000-house solar electrification project in rural Gansu, China in 1995. He was soon appointed SELF's Director of International Programs. In that role, he facilitated negotiations between the U.S. Department of Energy and the Chinese Ministry of Agriculture to expand the Gansu Province solar electrification project.



Michael B. Fuller, AIA

Principal Architect, Michael Fuller Architects

is known for the ability to bring elegance and harmony to his designs while maintaining a career-long commitment to environmental sustainability. He's been responsible for the design/construction of commercial, residential and hotel projects, project development

and land planning for real estate development for 20 years. He designed the first LEED resident in Colorado, the first straw bale house in Aspen, and co-designed (take out of) the award-winning Inn of the Anasazi. He's received numerous recognitions: the AIA Architectural Design Award, multiple 'Home of the Year' awards, the Architectural 100, and named to *Western Interior's* "Gold List", *Mountain Living's* "Best of the West", with projects featured in *Architectural Digest*, *Conde Nast Traveler* and on the Discovery Channel.



Dr. James Garrison

President of Wisdom University was the founder of the Gorbachev Foundation/USA

(1992) and the State of the World Forum (1995). He is the author of six books in philosophical theology and history, the latest of which is *America's Empire*. Garrison holds two PhD degrees and is currently conducting a study with sociologist Dr. Paul Ray about the political implications of America's 70 million people called Cultural-Creatives. He just returned from Brazil where he convened 200 experts to initiate the worldwide 2020 Climate Leadership Campaign.



Bob Gough

Attorney and Secretary of the Intertribal Council on Utility Policy (COUP) has

expertise in sociology and cultural ecology, with 30 years experience in tribal and natural resource law. COUP members are federally recognized Indian Northern Great Plains tribes, providing a forum on rights and resources

for utility services on tribal lands, assisting tribes interested in building sustainable homeland economies based upon renewable energy. Gough co-chairs the COUP's national assessment of Native Peoples/Native Homelands and was the first director and now consultant to the Rosebud Sioux Tribal Utility Commission, participating in WAPA negotiations for tribal allocations of federal hydroelectric power.



Mariel Hemingway

Actress, model, author, mother, and a leading voice for holistic and balanced

living. As the author of three books: *Finding My Balance*, *Mariel Hemingway's Healthy Living From the Inside Out*, and *Mariel's Kitchen*, she has established herself as one of the most knowledgeable and articulate voices in the

Body, Mind, Spirit movement. She speaks comprehensively about greening yourself through living a healthy life style, eating well, slowing down, and creating sacred space. Granddaughter of author Ernest Hemingway, she is best known for her roles in "Lipstick" and Woody Allen's "Manhattan." She has made 30 films, numerous TV series appearances and has hosted several environmental and humanitarian documentaries.



Bracken Hendricks

Senior Fellow at Center for American Progress,

works at the interface of global warming solutions and economic development. A leader in promoting policies that create green jobs, sustainable infrastructure, and investment in cities, Hendricks served as an advisor to the campaign and transition

team of President Obama, and was an architect of clean-energy portions of the American Recovery and Reinvestment Act. He served in the Clinton administration as special assistant to the Office of VP Gore, with the Department of Commerce's National Oceanic and Atmospheric Administration, and the President's Council on Sustainable Development. Publications include *Apollo's Fire: Igniting America's Clean Energy Economy*.



David Hiller

Executive Director, Colorado Renewable Energy Collaboratory, a research consortium

of the National Renewable Energy Laboratory, Colorado School of Mines, Colorado State University and the University of Colorado at Boulder. The Collaboratory works to develop and rapidly commercialize renewable

energy technologies, build a renewable energy economy for Colorado and the nation, and teach the next generation of scientists and engineers and to train the renewable energy workforce. Hiller served as State Issues Counsel for U.S. Senator Ken Salazar as a policy advisor and a representative for the Senator on natural resources, public lands and environmental issues, with special emphasis on renewable energy. Hiller has a law degree from the University of Michigan.



Susan Innis

Program Manager, Colorado Carbon Fund for the Colorado Governor's Energy

Office Prior to joining the GEO in 2007, Innis spent eight years as an Energy Policy Advisor and Green Power Marketing Director at Western Resource Advocates, a regional conservation law and policy center. She

was involved with Green-e, Colorado Renewable Energy Society, New Mexico Coalition for Clean Affordable Energy and the National Wind Coordinating Committee. Innis also worked as an Urban Park Ranger in New York City and a researcher with an international marine conservation organization, Project Seahorse.



Mick Ireland

Mayor of Aspen has been a resident of

Aspen since 1960. He has served three terms as a Pitkin County Commissioner and was elected Mayor in 2007. He campaigned for affordable housing, environmental preservation and growth management and intends to help Aspen become

world renown as a leader in environmental issues. In addition to his duties as mayor, he is presently an attorney, consultant, and substitute teacher for the Aspen School District. He serves on numerous local boards and is involved in numerous local volunteer efforts including The Buddy Program and Outdoor Volunteers and the Nordic Council.



Garvin F. Jabusch

Co-Founder and COO, Green Alpha Advisors, LLC where duties include

operations, trading, assisting with portfolio construction, business development, promotion and marketing. Prior to Green Alpha Advisors, Jabusch supervised all aspects of the management of the

Sierra Club Stock Fund and the Sierra Club Equity-Income Fund at Forward Management, LLC. Before entering the business world, Jabusch studied at the Ph.D. program in physical anthropology and archaeology at the University of Utah. While there, he wrote and contributed to many Environmental Impact Studies, the largest of which was an assessment of the Kern River Gas Transmission pipeline corridor. The project's final report describes the excavation and evaluation of more than 200 archaeological sites.



Charles D. Johnston

President of Morgan Stanley Smith Barney, a leader in global wealth

management with 18,500 financial advisors, more than \$1 trillion in client assets, and over 1,000 offices serving clients in the U.S., Latin America, Europe, the Middle East and Asia. Prior to assuming his

current role on June 1, 2009, Johnston served as President, U.S. and Canada, for Citi Global Wealth Management and was a member of Citi's Operating Committee. Before that, he held a succession of leadership positions at Smith Barney, including Director of the Private Client Branch System, and, from 1998-2003, Divisional Director for the Midwest Division.



Joanne Keys

Executive Director, Alliance for Sustainable Colorado with over 25 years of management

and executive level experience in the business and technology sectors, including being Vice President with American Management Systems (a Fortune 500 company) and President of NANA Pacific (an Alaskan-

native owned technology corporation). Keys has spent many years managing multi-continental/multi-cultural projects and businesses and has always had a passion for the environment, having served for many years in volunteer wild land firefighting and in Search and Rescue in remote locations. This includes over six years in Antarctica supporting the US Antarctic Program's scientific missions. These experiences solidified her passion for the environment and for planetary sustainability. She holds a Bachelor of Science degree from Virginia Tech.



Julie Klein

Director, Environmental Affairs for RockResorts/Vail Resorts Hospitality

is responsible for leading and implementing a comprehensive sustainability program for the Company's hospitality division. Her work is focused on championing hospitality and companywide

environmental programs that enhance Vail Resorts long-standing commitment to offering extraordinary vacation experiences in iconic natural environments. Prior to this, she was the Director of Environmental, Health and Safety for the Grand Teton Lodge Company, in Wyoming, as well as the recycling coordinator for Denver Recycles for the City and County of Denver. Over the past 20 years she has had several positions within the environmental and tourism fields targeting operational efficiencies, strategic program development, marketing communications and educational campaigns.



Val Kilmer

Actor, poet, artist, writer, musician and community and environmental activist. Kilmer

was one of the youngest students ever (17) to be accepted in Julliard's drama division. With stage under his belt, his film debut was *Top Secret!* (1984) After a series of supporting roles, including "Ice Man" in *Top Gun*,

rock icon Jim Morrison in Oliver Stone's *The Doors* and Doc Holiday in *Tombstone* solidified his place on the Hollywood A-list. Then came films like *Thunderheart* and *Batman Forever*. Kilmer holds a deep heart-connection to the natural world. He is in the process of developing a sustainable living master plan for his Pecos River Ranch to be used as a dynamic demonstration of sustainability and renewable energy. Also protected as wildlife refuge, over 100 wild animals injured and treated by the neighboring Wildlife Center have been released on his property. Kilmer is an advocate for environmental education for children and for community equity in rural New Mexico.



Dr. Charles Kutscher

Principal Engineer and Manager of the Thermal Systems Group at the National

Renewable Energy Laboratory in Golden, Colorado where he currently leads the research on parabolic trough solar collector systems. Kutscher was General Chair of the SOLAR 2006 national solar energy

conference held in Denver, which led to the 200-page ASER report, "Tackling Climate Change in the U.S." He is an adjunct professor at the University of Colorado at Boulder, where he taught a course entitled "Climate Change Solutions." He writes a column about climate change for *SOLAR TODAY* magazine and has given keynote presentations on renewable energy and climate change throughout the U.S.



Brook Le Van

Co-founder, Sustainable Settings a non-profit organization that is a high-altitude

semi-arid research and demonstration of sustainable human settlement near Carbondale, CO that draws from a broad range of methodologies, including agro-ecology, bio-dynamics, biomimicry, indigenous

techniques, permaculture, and holistic management. A Fulbright Research Scholar he's worked in West Africa and China. He has practiced and taught green design and building, renewable energy systems, natural systems agriculture including his renown "Harvesting Nature's Intelligence; New Roots for Local Resilience."



Chief Arvol Looking Horse

19th Generation Keeper of the White Buffalo Calf Pipe Bundle holds the

responsibility of spiritual leader among the Lakota, Dakota and Nakota People. He holds an honorary Doctorate from the University of South Dakota, and travels and speaks extensively on peace, environmental

and native rights issues. He has been the recipient of several awards, including the Wolf Award of Canada for his dedicated work for peace. A skilled horseman, he shares his knowledge with the youth on the long-distance rides that take place in South Dakota throughout the year.



Alec Looz

Founder of Kids vs. Global Warming, a youth-inspired and youth-led organization

that informs, trains, and empowers kids about the issues of global warming in terms that inspire action. Looz is 13 years old. His team of 25 middle school students are planning a large-scale community

activist/education/art project called SLAP (Sea Level Awareness Project) where they will install over 100 poles throughout Ventura, CA showing where the future sea level will be if nothing is done about global climate change. Looz gives multi-media presentations about global warming to K-12 schools and colleges, as well as environmental conferences. His website is Kids-vs-Global-Warming.com.



Amory B. Lovins

Co-founder, Rocky Mountain Institute, Chief Executive Officer (Research)

Lovins is an experimental physicist, educated at Harvard and Oxford, who rose to prominence during the oil crises of the 1970s when, still in his 20s, he challenged conventional supply-side dogma by urging that the United States instead follow a "soft energy path." His controversial recommendations were eventually accepted by the energy industry, and his book, *Soft Energy Paths: Toward a Durable Peace* (1977) went on to inspire a generation of decision-makers. Lovins has received six honorary doctorates, a MacArthur Fellowship, the Heinz, Lindbergh and Right Livelihood awards, among other honors. His work today focuses on transforming the car, real-estate, electricity, water, semiconductor, and several other manufacturing sectors toward advanced resource productivity.



Alice Madden

Colorado Climate Change Coordinator, Governor's Office

Madden coordinates public and private efforts to meet the green house gas reduction goals set forth in Colorado's Climate Action Plan. She is also a Senior Fellow on Climate Change for the Center for American Progress. Madden started her career in the high tech industry and then practiced law for 10 years before running for office. She served in the legislature from 2000 to 2008 and was the House Majority Leader for the last four of those years. She has been instrumental on energy issues, particularly establishing the state's renewable energy standard and advancing creative funding mechanisms within a tight state budget.



Dr. Melinda Marquis

Physical scientist, NOAA Earth System Research Laboratory (ESRL)

working to develop a NOAA-wide program that supports the renewable energy industry. Marquis joined the ESRL Research and Programs Office in 2007 after serving as Deputy Director for the Intergovernmental Panel on Climate Change (IPCC) Working Group I. Leader of two NASA Earth-satellite mission projects at the National Snow and Ice Data Center (NSIDC) at the University of Colorado. She led efforts of two teams responsible for managing Earth science data from the Geoscience Laser Altimeter System (GLAS) aboard NASA's Ice, Cloud and Land Elevation Satellite (ICESat) and the Advanced Microwave Scanning Radiometer-Earth Observing System (AMSR-E) aboard NASA's Aqua satellite.



Pete McBride

Award-winning Photographer

is a self-taught photographer/journalist. His love of adventure, cultures and nature have taken him on assignment to over 50 countries, from the jungles of Africa and the glaciers of Everest to the mines of the Altiplano and the depths of Antarctica for *National Geographic*, *Smithsonian*, *The Washington Post*, *Outside*, *GEO* (France) and many other publications. McBride received a one-year John S. Knight Fellowship for Professional Journalists at Stanford University (1996). Recognitions include 'Pictures of the Year International,' The Society of Professional Journalists and the Society of Publication Designers awards.



Steve Michelson

Executive Producer, "Power Paths"

a 56 minute film that follows grassroots Navajo, Hopi and Lakota Sioux activists as they find ways to incorporate sustainable energy practices into their communities, including wind turbines and an innovative proposal for a cap-and-trade exchange. Their efforts take place in the context of traditional earth-centered values and the growing need to defend their air, water, and lands from the damaging impacts of coal mining and coal-fired power plants.



David W. Orr

Professor of Environmental Studies, Oberlin College

is perhaps best known for his pioneering work on environmental literacy in higher education and his recent work in ecological design. Orr spearheaded the effort to design and build a \$7.2 million Environmental Studies Center at Oberlin College, a building described by the *New York Times* as "the most remarkable" of a new generation of college buildings and selected as one of 30 "milestone buildings" in the 20th century by the U.S. Department of Energy. With numerous awards, he has also been mentioned as one with "vision, dedication, and personal passion" in promoting the principles of sustainability.



Kim Peterson

Global Warming Project Manager

for the City of Aspen manages the Canary Initiative adopted by resolution by the Aspen City Council in March 2005. The resolution recognizes that Aspen and other mountain communities are fragile ecosystems that are especially susceptible to the effects of global warming. The goal of the Canary Initiative is to dramatically curtail greenhouse gas emissions for Aspen. Peterson previously held sustainability positions at the Connecticut Clean Energy Fund, the National Renewable Energy Lab and the U.S. Conference of Mayors.



Matt Peterson

President and CEO, Global Green USA,

Matt also serves on the Council of Green Cross International, and is Chair of the GCI Energy and Resource Efficiency program. Peterson drives and guides Global Green USA's new programs, including work on water and energy, green power, climate change, and nuclear weapons. In the aftermath of the Gulf Coast hurricanes, Peterson put forth a vision and mobilized resources to create the Global Green "Healthy Homes and Smart Neighborhoods" initiative which resulted in: the New Orleans Sustainable Design Competition with Jury Chair Brad Pitt; the NOLA Green Schools Initiative; and work with Habitat for Humanity throughout the Gulf Coast to create more energy efficient housing.



Michael P. Polsky

Founder, President, and CEO, Invenergy,

has nearly 30 years of experience in the energy industry. He is widely recognized as a pioneer and an industry leader in cogeneration and independent power project development. Polsky possesses a unique combination of engineering and business education, experience and expertise, and has written and lectured regularly on industry topics. In 2001, Polsky founded Invenergy LLC, a company that develops, owns, and operates large-scale electricity generation assets in the North American and European energy markets. He has led the company's rapid growth into a major player in the acquisition, development, and ownership of wind and thermal generating facilities.



John Powers

Founder and Board President of the Alliance for Sustainable Colorado,

a non-profit incorporated in 2004 to advance sustainability through collaboration. A member of the Greenprint Council, a citizens' advisory committee to the Mayor of Denver's Sustainable Development Initiative, a board member of Colorado Conservation Voters, the Colorado Environmental Coalition, and the Educational Foundation of America. Powers was the Swiss product manager at Microland S. A. in Geneva in 1984-5; and has been the principal of J.P. Powers & Co., concerning real estate investment and ranching interests. Powers holds an M.B.A. from the University of Colorado and a B.A. in History and Psychology from Oberlin College.



Sally Ann Ranney

AREDAY Co-Producer, CEO of Stillwater Preservation, LLC., a mitigation banking company, is an AI Gore TCP climate trainee and former Resource Policy Analyst, The Wilderness Society. With 30 years in land/water/energy policy, she's dedicated to preserving genetic archives of the planet, working in

the U.S., Canada, South America and Africa and was a participant in the Aspen Institute's 2008 Arctic Climate Change Expedition. Ranney was appointed to Pres. Reagan's Commission on American Outdoors; helped design Ameri-Corps for Clinton-Gore; worked closely with Pres. Carter to protect 101 million acres in Alaska; appointed, Harvard School of Public Policy and Gov't's Project 88; established *Corridors of Life*, the first large, comprehensive GIS program by a NGO in the U.S and co-founded American Wildlands; founding Board member of Lighthawk & The Grand Canyon Trust; served on the Board of The Natural Step (USA). She's an Advisor to RoundRock Partners, a renewable energy investment group; V-P of the Island Foundation. Awards: RK Mellon Fellowship/Yale University; IWF Meritorious Conservation Award; US Park Service Horace Albright Award.



Bill Ritter

Governor, State of Colorado, elected in 2006, is the first Colorado-born governor in 35 years. He's established Colorado as a national/international leader in renewable energy by building a New Energy Economy - creating thousands of new jobs and establishing hundreds of new companies.

His aggressive agenda is focused on knowledge-based industries of the future including energy, biosciences, and information technology. He is modernizing the state's transportation system, initiating sweeping educational reforms and is dedicated to protecting Colorado's natural treasures. Ritter's JD is from the University of Colorado. He served as District Attorney of Denver and federal prosecutor for the U.S. Attorney's Office. During that time (1987-1990), he and his wife operated a food distribution and nutrition center while on mission in Zambia.



Gail Schwartz

Colorado State Senator (D) is a leading education proponent and rural economic development advocate Her district extends over 11 counties. Schwartz's State Senate committee responsibilities include a second term as Vice-Chair of the Agriculture, Natural Resources and Energy

Committee and the Local Government Committee. She also serves on the Senate Business, Labor and Technology Committee. Senator Schwartz's other appointments include the Colorado Heritage Tourism Committee, serving as liaison to the Colorado Commission on Higher Education, and the Senate Select Committee on Renewable Energy. She was awarded "Legislator of the Year" from the Independent Bankers of America (2006).



Larry Schweiger

CEO & President of the National Wildlife Federation, Americas largest conservation organization, with 46 affiliates and more than four million supporters. Schweiger also serves on the board of directors of the Alliance for Climate Protection. Previously, Schweiger was president and

CEO of the Western Pennsylvania Conservancy, where he pioneered and promoted programs to expand ecological research and community outreach in high-priority conservation areas. Schweiger has served on more than 40 governing boards, commissions and committees. He has received many awards for his efforts in conservation, including the Distinguished Service Award for Special Conservation Achievement from National Wildlife Federation in June 1995, and the Conservation Service Award from the Christian Environmental Association in September 1995.



Mark Serreze

Director, National Snow and Ice Data Center Serreze received a PhD in geography from the University of Colorado Boulder for his work in understanding Arctic sea ice variability. He has been a research scientist at the University of Colorado, at the National Snow and Ice Data Center

(NSIDC) within the Cooperative Institute for Research in Environmental Sciences (CIRES). His Arctic research interests include atmosphere-sea ice interactions, synoptic climatology, boundary layer problems, numerical weather prediction and climate change. He has conducted field work in the Canadian Arctic on sea ice and icecaps, and on the Alaskan tundra.



Don Smith

President, Smith Cogeneration, which built the PowerSmith Cogeneration plant in Oklahoma City; a modern barge mounted power plant in the Dominican Republic; and initiated power projects in India, China, Bangladesh and Pakistan. In 2004, Smith established Quoddy Bay, LNG on the

Passamaquoddy Tribal Reservation, to bring gas to Southern New England to allow the dismantling of old polluting power plants. In 2006, Smith founded Smith Algae BioFuels to grow algae with CO2 from power plant exhaust. He has a BA from Harvard, a PhD in Economics from Brown, taught at Southern Methodist University before joining US Senator Gary Hart's staff in Washington.



Woody Tasch

Chairman and President of Slow Money (est. 2008) to catalyze the flow

of investment capital to small food enterprises and promote new principles of fiduciary responsibility to support sustainable agriculture and emergence of a restorative economy. Woody is Chairman Emeritus of Investors' Circle, a network of angel investors that has invested \$133 million in 200 early stage sustainability-promoting ventures and venture funds. He is an entrepreneur, venture capitalist, board member and consultant and has been founding Chairman of several NGOs: the Community Development Venture Capital Alliance and Sustainable Nantucket. He is the author of *Inquiries into the Nature of Slow Money: Investing as if Food, Farms, and Fertility Mattered*.



Jessy Tolkman

Executive Director of Programs for the Energy Action Coalition (EAC), a coalition

of 46 leading youth organizations throughout the U.S. and Canada. Prior to EAC, Tolkman worked with the United States Student Association and Young Democrats of America. Featured in *Time Magazine*, *Hard Ball* and *Vanity Fair*, she was named on the the REAL HOT 100 Women in America (2006) for her work with young voters She helped plan - POWER SHIFT 2007 - comprised of 6000 youth representing all 50 states that culminated in the largest single lobby day on Capitol Hill focused on global warming.



Gary Braasch

Nature Photo Journalist who specializes in recording the essence of whole ecosystems and threats to their biodiversity. His keystone project since 2000 has been World View of Global Warming, which is the only dedicated photo documentation of the effects of rapid climate change. In the last

decade major articles and portfolios of his photography appeared in *Time*, *LIFE*, *Discover*, *National Geographic*, *Audubon*, *National Wildlife*, *Smithsonian*, *Scientific American*, *International Wildlife*, and *Natural History*. Braasch has received the Ansel Adams Award from the Sierra Club, and the Outstanding Nature Photographer citation from the North American Nature Photography Association.



John C. Topping

President and CEO, The Climate Institute, an international environmental group concerned with climate protection that has worked in over thirty nations and has developed climate protection and energy plans in nations with a quarter of earth's population. The editor of two

books on climate change and co-author of one book on U.S. air pollution control law. Topping served as Staff Director of the U.S. Environmental Protection Agency's Office of Air and Radiation from 1983 to 1986. Together with his EPA colleague, Joe Cannon, he was instrumental in phasing out lead from gasoline, movement to a fine particulate air quality standard, and initiation of the risk assessment of CFCs that helped lay the groundwork for the negotiation of the Montreal Protocol to protect the stratospheric ozone layer.



Randy Udall

Co-Founder of the Association for the Study of Peak Oil USA (ASPO) and former Director of the Community Office for Resource Efficiency (CORE), a nonprofit organization that promotes energy efficiency and renewable energy since 1994. Udall also serves on the Board of Directors of Solar Energy International and Colorado Renewable Energy Society.

In 1998, CORE started the first "solar production incentive" program in the United States; the program pays customers who install PV systems 25¢/kilowatt-hour for their energy. In 2000, CORE started the nation's first Renewable Energy Mitigation Fund, which has collected \$1,000,000 in building permit fees to install renewable energy systems. From 1982 until joining CORE, Udall was a freelance writer specializing in such topics as energy efficiency, green buildings, acid rain, groundwater depletion, clean air, global warming, and biodiversity for many publications.



Sunny Vanderbeck

Managing Partner, Satori Capital, a capital partner for companies that are building significant long-term value through a sustainable approach. Vanderbeck has a track record of high achievement in all of his endeavors, including as an entrepreneur, CEO, investor, board member

and military leader. Prior to co-founding Satori Capital, Vanderbeck co-founded and served as CEO of Data Return, a leading provider of managed services and utility computing. As CEO, he led the company through all phases of growth and transformation. The company sustained 40% quarter-over-quarter growth and reached \$50 million in revenue after only three years. Leveraging his expertise in strategy, operations and capital allocation, Vanderbeck is engaged with several private businesses as an investor, advisor, and board member.



Jane Wales

Vice President, Philanthropy & Society, of the Aspen Institute and Director of the Institute's Program on Philanthropy and Social Innovation as well as host of the NPR show *It's Your World*. From 2007 to 2008, Wales served as Acting CEO of The Elders, chaired by Archbishop Desmond

Tutu and founded by Nelson Mandela. Previously, she served in the Clinton Administration as Special Assistant to the President and Senior Director of the National Security Council. She simultaneously served as Associate Director of the White House Office of Science and Technology Policy. Wales directed the Project on World Security at the Rockefeller Brothers Fund and is the former National Executive Director of the Physicians for Social Responsibility, which shared in the 1985 Nobel Peace Prize during her tenure.



Johnny Weiss

Executive Director of Solar Energy International, an educational non-profit that helps others learn about the Renewable Energies of solar, wind, water power, and natural house building. Weiss is a solar educator, consultant, Industrial Trainer and solar building professional with

over thirty years experience teaching the practical applications of the renewable energy technologies. He is a natural house builder, general contractor, and is knowledgeable in the environmental building technologies of earth and straw construction. He regularly works with Native Americans training programs, in international sustainable development programs; and helping transfer renewable energy technologies to the developing world. As an Associate Professor for ten years, he helped develop and teach a hands-on vocational training program in solar thermal, photovoltaics, energy efficiency, and construction skills.



Judy Wicks

Founder of Philadelphia's White Dog Cafe and a national leader in the local, living economies movement. Wicks is co-founder

and chair of the nationwide Business Alliance for Local Living Economies (BALLE), and founder/board member of the Sustainable Business Network of Greater Philadelphia (SBN). She has won numerous awards, including the James Beard Foundation's Humanitarian of the Year, *Inc. Magazine's* 25 Favorite Entrepreneurs, and the Philadelphia Sustainability Award for Lifetime Achievement.



Christiana Wyly

Environmental advocate and operating partner, Satori Capital, an investment

firm focused on sustainable investing, providing conscious capital and helping to grow the market for products and firms dedicated to a sustainable future. Wyly's unique perspective as a twenty-something businesswoman has landed her on the cover of *Kiplinger's* and inside *The New York Times*, *WIE Magazine*, *the Dallas Morning News*, *The Herald Tribune* and *Treehugger.com*, among others. Wyly holds a Founders Circle position at FLOW, the organization co-founded by Whole Foods CEO John Mackey that promotes entrepreneurial initiatives focused on creating sustainable prosperity. Wyly inspired her father, Sam Wyly's, environmental education, which ultimately led him to found one of the largest clean-energy companies in the country, Green Mountain Energy.



Sam Wyly

Founder, Green Mountain Energy America's largest retail provider of cleaner

energy to residential and commercial customers. The company's mission is to provide clean alternative power — a mission that now resonates with hundreds of thousands of customers nationwide. Part of that mission is offering individual consumers the ability to offset the carbon footprint from their household's activities through BeGreen Carbon offsets, www.begreennow.com. Green Mountain Energy also plays an important role in environmental education, sponsoring workshops, lectures and lobbying reform aimed at preserving and protecting the world around us.



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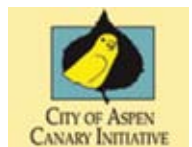
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